PRESS RELEASE

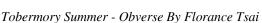
June 22, 2011

Florance Tsai WINS STUDENT MEDAL COMPETITION

The Medallic Art Society of Canada (MASC) is pleased to announce the winner of the Student Medal Competition which is sponsored by the medal society. At the beginning of the school year in September 2009 the competition was announced to art students across Canada and to MASC members. Medals were submitted in bronze, paper, silicone and beaded silk. Many well-designed and executed medals were shown to the jury and after careful deliberation the jury chose the winner for 2010.

"Tobermory Summer", created in bronze by Florance Tsai, depicts a fond vacation memory. The obverse shows three boys on a dock eating ice cream; the reverse is a view from the dock looking out towards sail boats. Florance graduated in 2010 from the 3-year Adult Art Program at The Art Centre at Central Technical School in Toronto.







Tobermory Summer - Reverse By Florance Tsai

The 2_{nd} prize was won by Arie Bierstock, a first-year student also from The Art Centre, for her medal "Entwined" celebrating lifelong friendships.



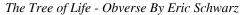
Entwined - Obverse By Arie Bierstock



Entwined - Reverse By Arie Bierstock

Third place winner was Eric Schwarz for his avant-garde, beaded silk medal. Schwarz, another Art Centre student, with his medal "The Tree of Life", commemorated the recent passing of Alexander McQueen, the world-famous fashion designer.







The Tree of Life - Reverse By Eric Schwarz

Honourable mentions went to Irene Stubbs, an evening class student of Trish Oliver at the Art Centre, for her "Ode to a Toad"; to Shu Hui Yin Lee (2010 graduate of the Art Centre) for her medal "The Earth is in Our Hands"; and Young-Joun Yim, another of Oliver's students, for her medal "Of Human Bondage/Contemplator".

The Medallic Art Society of Canada presented the prizes to the winners at the Annual General Meeting held at Glen Williams Town Hall on Saturday, June 12, 2010.

For more information on the art medal competition for students or on the Medallic Art Society of Canada, contact Doug Taylor at info@medallicart.ca.

MASC Mission Statement:

The Medallic Art Society of Canada is dedicated to the creation, promotion, appreciation and education of the fine art of the medal.



The three winners Eric Schwarz, Florance Tsai and Arie Bierstock